

SBC Medical Group Holdings, Inc.

3Q2025

Investor Presentation

November 2025

Disclaimer

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Table of Contents

I . Franchise Clinic Performance Highlights	P4
II . Financial Performance	P8
III . Business Strategies Update	P11
IV . Use of Assets and Capital Strategies	P14
Appendix.	P17

I . Franchise Clinic Performance Highlights

3Q25 Franchise Clinics Performance Highlights

- The number of customers continued to grow, with the Aesthetic Dermatology Category remaining the main driver

Franchise Clinics Key Figures

Number of Franchise Locations ¹
(as of Sep 30, 2025-YoY)

258 locations
+34 locations / +15%

Total Revenue ^{1 2 3}
(YTD-YoY)

\$857 MM (0)%
Same-Clinic Sales : \$823MM (3)%

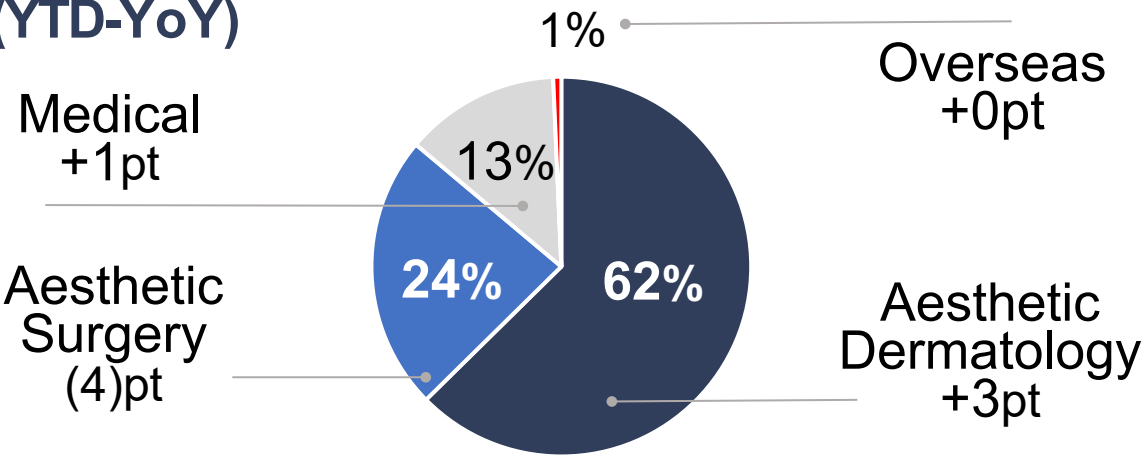
Average Revenue per Visit ^{1 2 3 4}
(3Q-YoY)

\$298 (5)%

Number of Customers ^{1 4 5}
/ Unique Customers (LTM-YoY)

6.51 MM / **2.06** MM
+14% +10%

Revenue Distribution ^{1 2 3}
(YTD-YoY)



Repeat Rate ^{4 6 7}

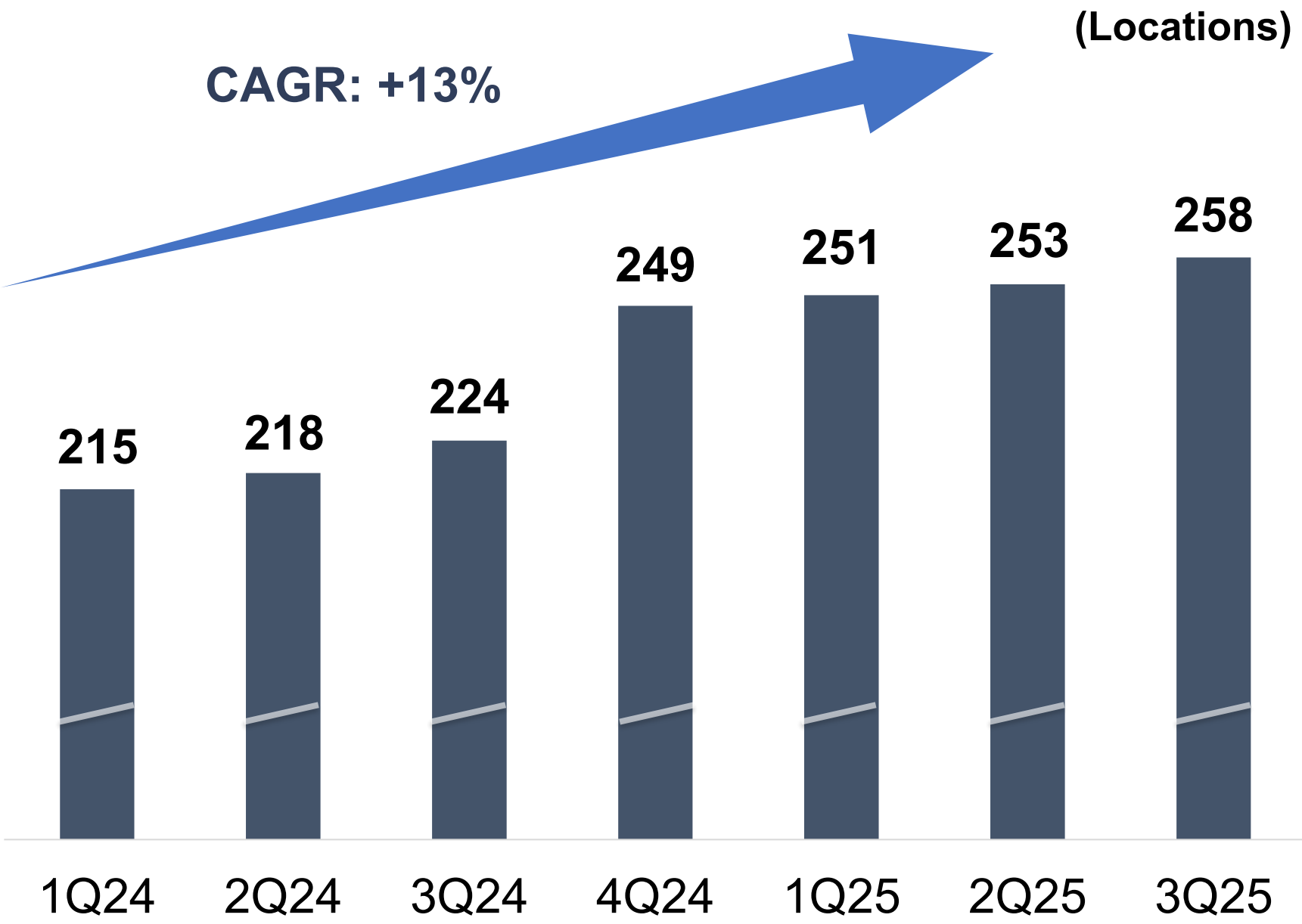
72 %

¹ The figures take into account the franchising of SBC brand clinics, Rize Clinic, Gorilla Clinic, AHH, JUN CLINIC
² Calculated at JPY 148.1 / USD, JPY 113.0 / SGD
³ After Point/Ticket Discount
⁴ Excluding Free Counseling
⁵ The unique user count (AHH, JUN CLINIC) is estimated based on the ratio to the annual number of customers of the SBC brand clinics, RIZE Clinic, Gorilla Clinic
⁶ The figures take into accounts franchising of SBC brand clinics, Rize Clinic and Gorilla Clinic
⁷ The percentage of customers who visited our franchisee's clinics twice or more

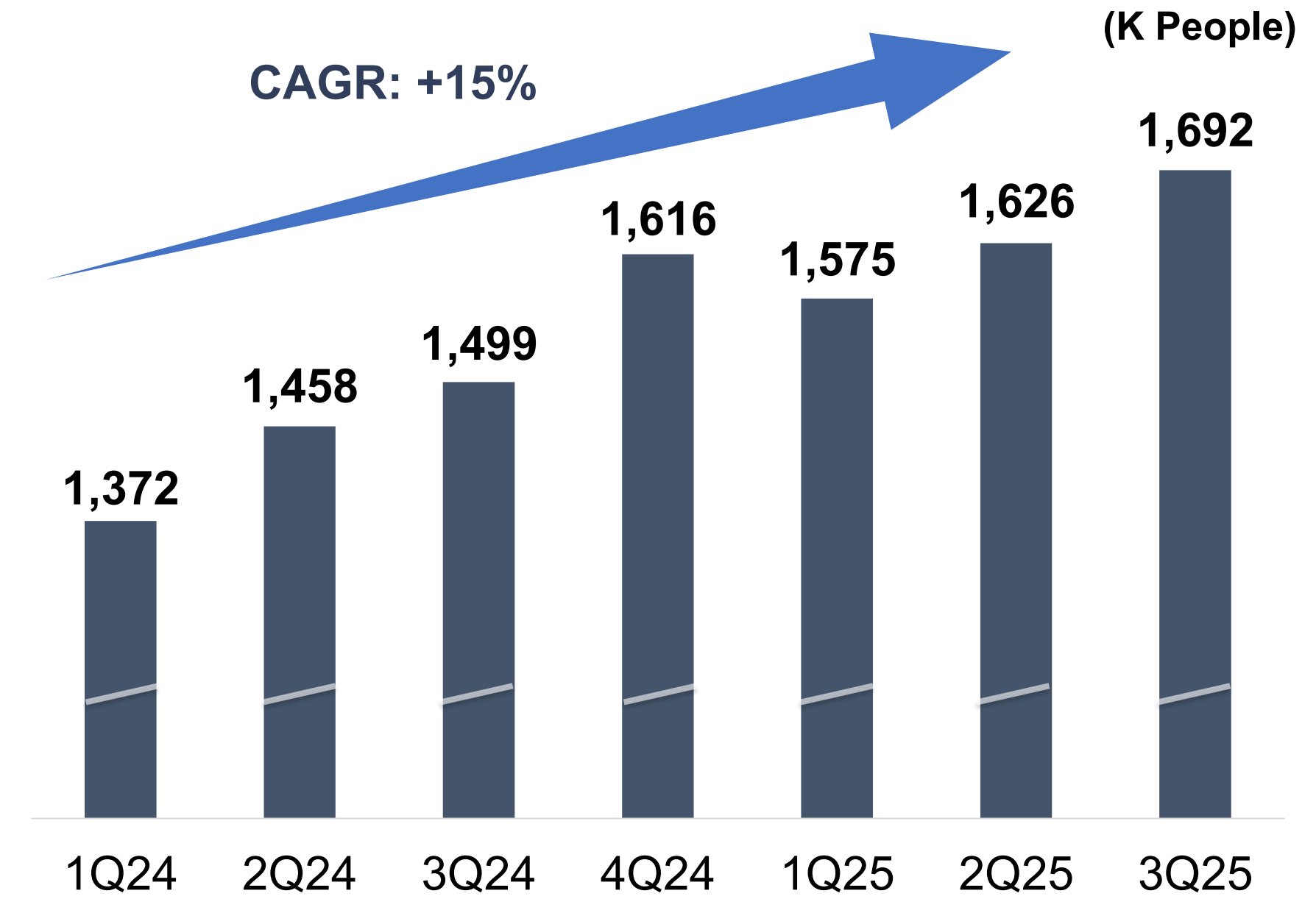
Continued Growth Trend of Locations and Customer Base

- Our network of locations and customer base are continually growing, and we aim for further expansion, domestic and overseas

Number of Locations ¹



Number of Customers ^{1 2}



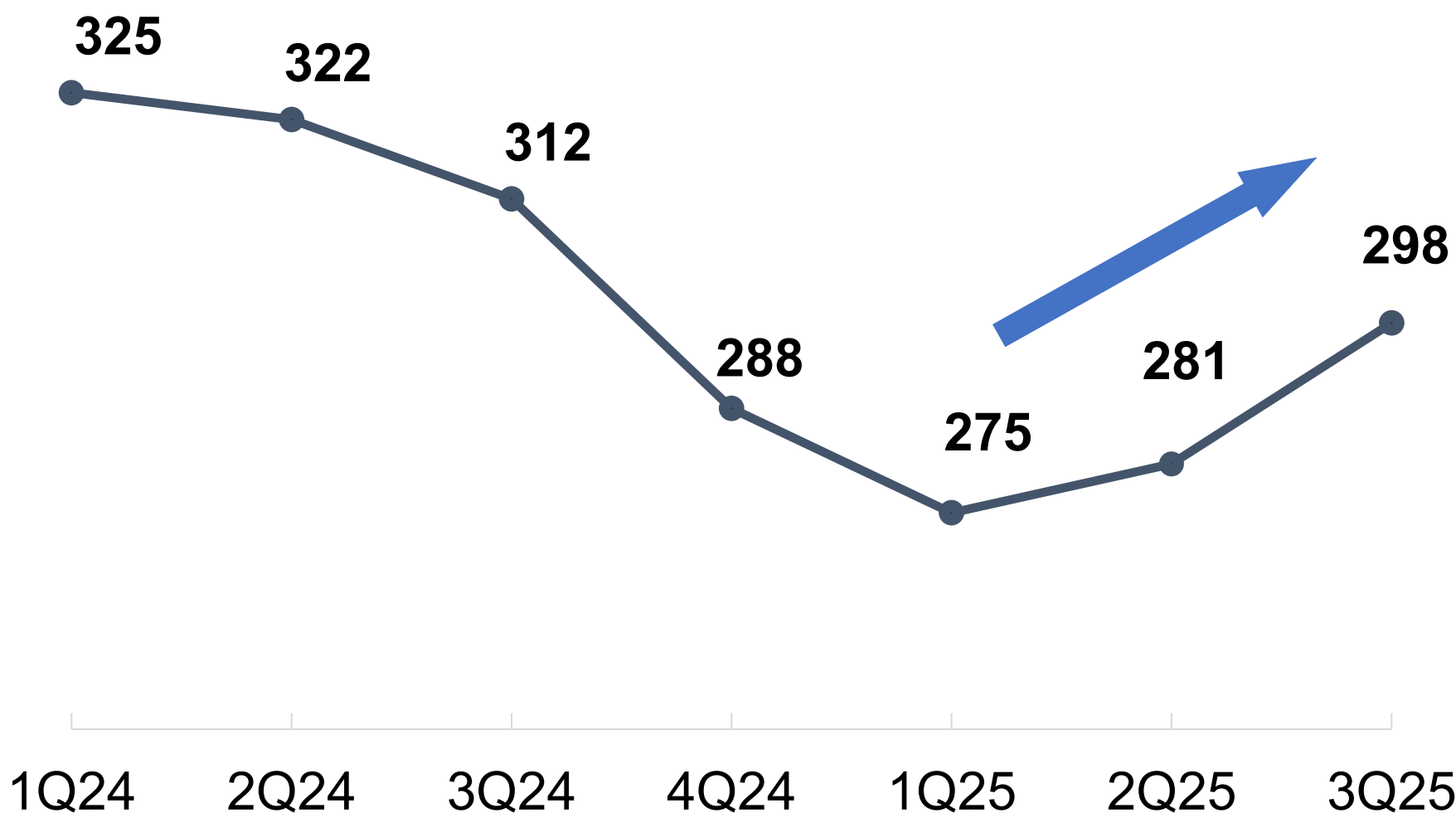
¹ The figures take into accounts franchising of SBC brand clinics, Rize Clinic, Gorilla Clinic, AHH, JUN CLINC
² Excluding Free Counseling

Recent Uptick in Average Revenue per Visit

- Driven by pricing and promotion strategy optimization and acquiring a higher-priced customer base through multi-branding, the average revenue per visit has begun to grow

Average Revenue per Visit^{1 2 3 4}

(US\$)



Drivers and Strategy Behind the Growth

Pricing and Promotion Strategy Optimization

- Shonan Beauty Clinic:** Optimized treatment and service offerings, and promotion strategies
- Gorilla Clinic:** Revised hair removal treatment menus, resulting in a higher unit price (3Q25: \$334 vs. 3Q24: \$247)^{2 3 4 5}

Higher Revenue per Customer Visit via Multi-Branding

- NEO Skin Clinic:** Opened a new clinic specializing in advanced laser treatments (April 2025)
- JUN CLINIC:** Joined the group through an M&A, bringing expertise in customized laser procedures (July 2025)

¹ The figures take into account of the franchising of SBC brand clinics, Rize Clinic, Gorilla Clinic, AHH, JUN CLINIC
² Calculated at JPY 148.1 / USD, JPY 113.0 / SGD

³ After Point/Ticket Discount
⁴ Excluding Free Counseling
⁵ Average Revenue per Visit

II. Financial Performance

Consolidated Income Statement (Quarterly)

- YoY : Revenue declined due to the franchise fee revision, but profit rose as listing costs declined
- QoQ : Revenue stabilized due to various factors, and operating income increased

(MM US\$)	3Q25	% QoQ	% YoY	2Q25	3Q24
Total revenues	43	(0)%	(18)%	43	53
Franchising revenue	10	(1)%	(37)%	10	16
Procurement revenue	13	(15)%	(24)%	16	18
Management services revenue	9	+84%	(22)%	5	12
Rental services revenue	6	(9)%	+51%	7	4
Other revenues	4	(23)%	+21%	6	4
Cost of revenues	13	(5)%	+29%	13	10
Gross profit	31	+2%	(29)%	30	43
Operating expenses	15	(5)%	(50)%	15	29
Income from operations	16	+9%	+15%	15	14
Net income attributable to SBC Medical Group Holdings Incorporated	13	+422%	+353%	2	3

Total Revenues

YoY

- Franchise fee revisions resulted in USD (8.7) mm, negatively impacting franchise revenue and management revenue
- Business restructuring resulted in USD (2.0) mm
 - Termination of staffing services (Management revenue USD (1.2) mm)
 - Exclusion from consolidation (Other revenue USD (0.8) mm)
- The acquisition of AHH contributed to other revenue increase

QoQ

- Point revenue drove higher management revenue, offsetting other segment declines, holding total revenue flat

Operating Expenses

YoY

- The absence of the prior year's stock-based compensation related to the listing (Operating expenses USD (12.8) mm)

Consolidated Income Statement (YTD)

- Revenue declined due to business restructuring, while profit rose as listing costs declined

(MM US\$)	3Q25	% YoY	3Q24
Total revenues	134	(17)%	161
Franchising revenue	36	(22)%	45
Procurement revenue	43	(2)%	44
Management services revenue	23	(48)%	44
Rental services revenue	19	+67%	11
Other revenues	13	(18)%	16
Cost of revenues	36	(8)%	39
Gross profit	98	(19)%	122
Operating expenses	44	(23)%	57
Income from operations	55	(17)%	66
Net income attributable to SBC Medical Group Holdings Incorporated	37	(8)%	40

Total Revenues

YoY

- Franchise fee revisions resulted in USD (16.1) mm, negatively impacting franchise revenue and management revenue
- Business restructuring resulted in USD (16.3) mm
 - Termination of staffing services (Management revenue USD (12.0) mm)
 - Exclusion from consolidation (Other revenue USD (4.3) mm)
- The acquisition of AHH contributed to other revenue increase

Operating Expenses

YoY

- The absence of the prior year's stock-based compensation related to the listing (Operating expenses USD (12.8) mm)

III. Business Strategies Update

New Business Development in Thailand

- Partnered with BLEZ ASIA to enter Thailand's rapidly growing aesthetic medical market
- Starting with services for Japanese residents, we plan to expand into aesthetic clinics and product distribution

Thai Aesthetic Medical Market

- The largest ASEAN market with high growth potential
- Major medical tourism hub with government support
- Fragmented small-scale clinics, inconsistent service quality
- Approx. 60,000 Japanese expatriate families, strong trust in Japanese brands

Strategic Rationale

- 1 Expand dynamic market growth and revenue diversification
- 2 Gather insights into diverse customer segments from the medical tourism hub
- 3 Leverage access to a strong Japanese community for a smooth launch

About BLEZ ASIA Co., Ltd.



Operates over 20 pharmacies primarily in Thailand, along with clinics and other related businesses

- Pharmacy business
- Operation of internal medicine clinics
- Operation of dental clinics
- Medical hair removal clinic operations
- Online counseling services
- Pharmacy POS system development business
- Pharmacist job search site operation business, etc.

Tender Offer (TOB) for Waqoo,Inc.

- Decided to launch a tender offer (TOB) to acquire a majority stake in Waqoo,Inc.

Strategic Rationale

- 1 Enhance Clinical Services (AGA, Orthopedics, etc.)**
 - Leverage Waqoo group’s R&D for new treatments & unique services
- 2 Joint Development of Skincare Products**
 - Establish a seamless system from research to clinical practice by integrating on-site expertise
- 3 Secure Technology Pillar for Global Expansion**
 - Utilize Waqoo group’s R&D foundation for overseas strategy

Overview of Tender Offer (TOB)

Offeror	SBC Medical Group Co., Ltd.	Number of Shares to be Purchased	575,000 shares
Offer Period	Nov 14, 2025 – Dec 12, 2025 (20 business days)	Commencement Date of Settlement	Dec19, 2025
Offer Price	JPY 1,900 per share	Tender Offer Agent	SBI SECURITIES Co., Ltd.

About Waqoo,Inc. (TSE Growth:4937)

Medical Support Business

Promoting the blood-derived processing service, PDF-FD

D2C (Direct-to-Consumer) Business

Planning and sales of skincare & cosmetic brands

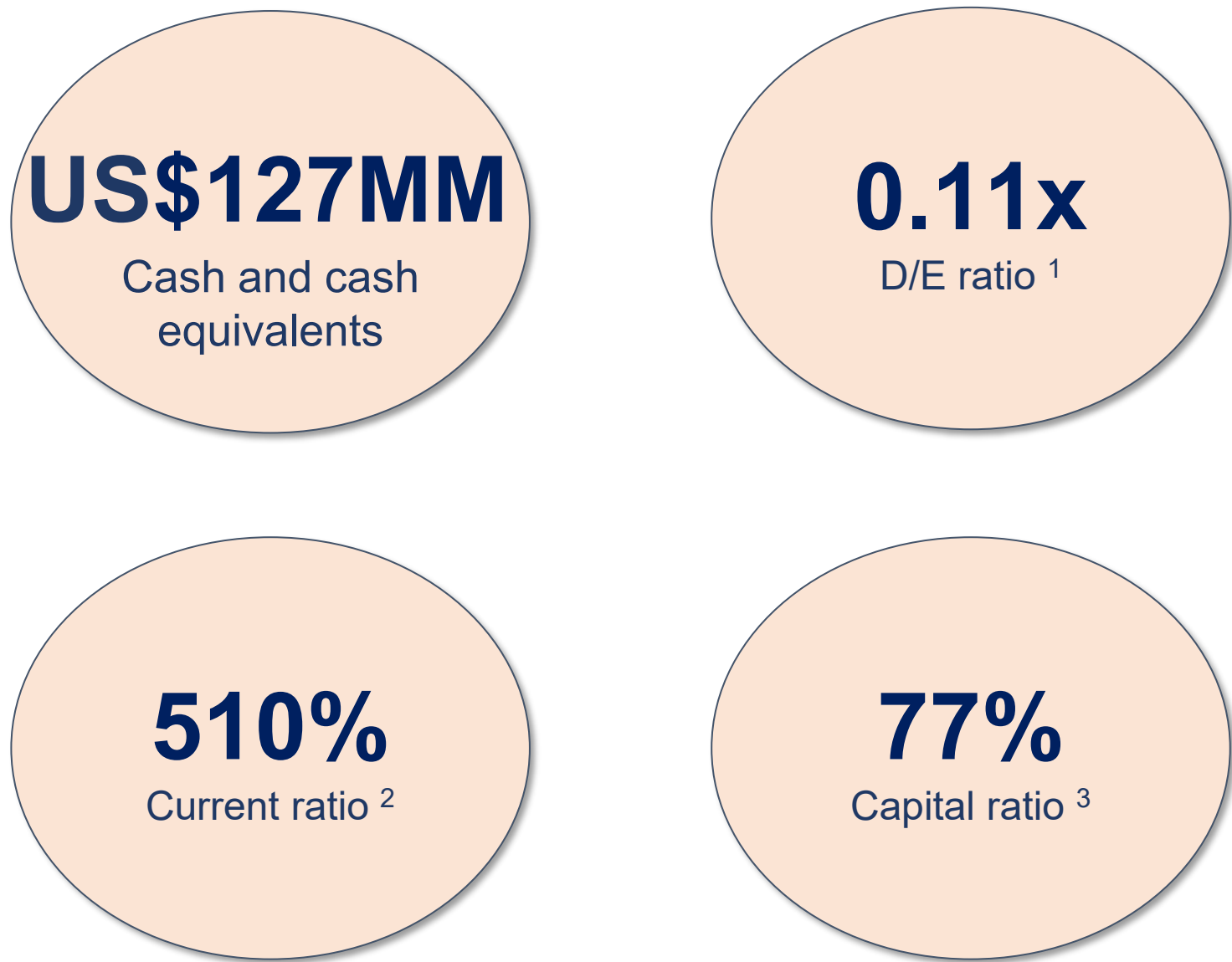


IV. Use of Assets and Capital Strategies

Robust Balance Sheet Positioned for Growth

- Sound financial foundation with ample cash and debt capacity
- Loans were executed for working capital purposes

Key Balance Sheet Figures (as of Sep 30, 2025)



Selected Items from Balance Sheet

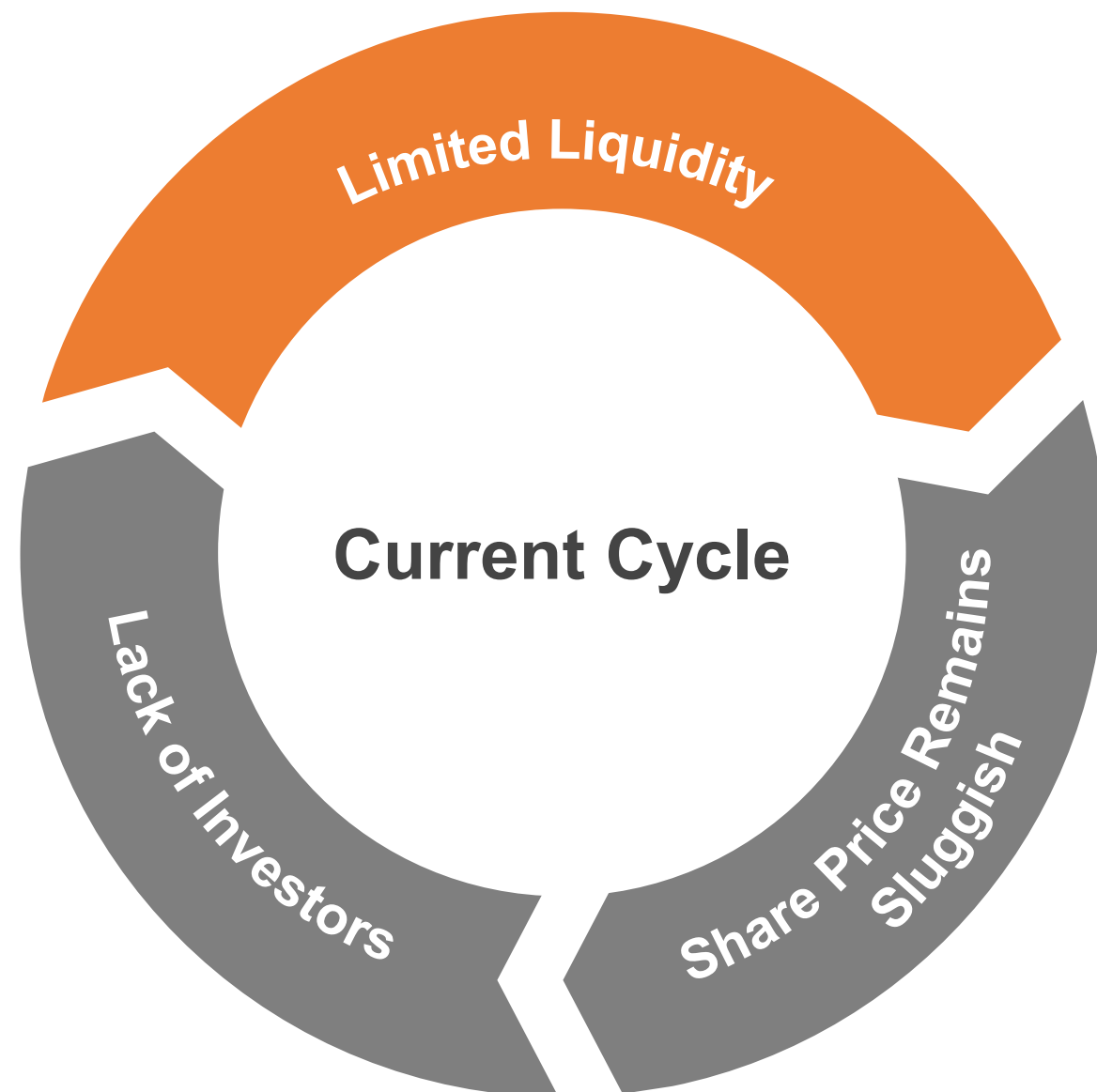
(MM US\$)	Sep 30, 2025	Change	Dec 31, 2024
Total assets	321	+55	266
Total current assets	227	+43	184
Cash and cash equivalents	127	+2	125
Accounts receivable-related parties	59	+30	29
Property and equipment, net	7	(2)	9
Intangible assets, net	23	+21	2
Total liabilities	73	+2	71
Current liabilities	45	(16)	61
Current portion of long-term loans	3	+3	0
Long-term loans	18	+11	7
Total stockholders' equity	248	+53	195
Total SBC Medical Group Holdings Incorporated stockholders' equity	248	+53	195

¹ D/E ratio = Total debt / Total stockholders' equity
² Current ratio = Total current assets / Total current liabilities
³ Capital ratio = SBC Medical Group Holdings Incorporated stockholders' equity / Total assets

Current Challenges of SBC's Shares

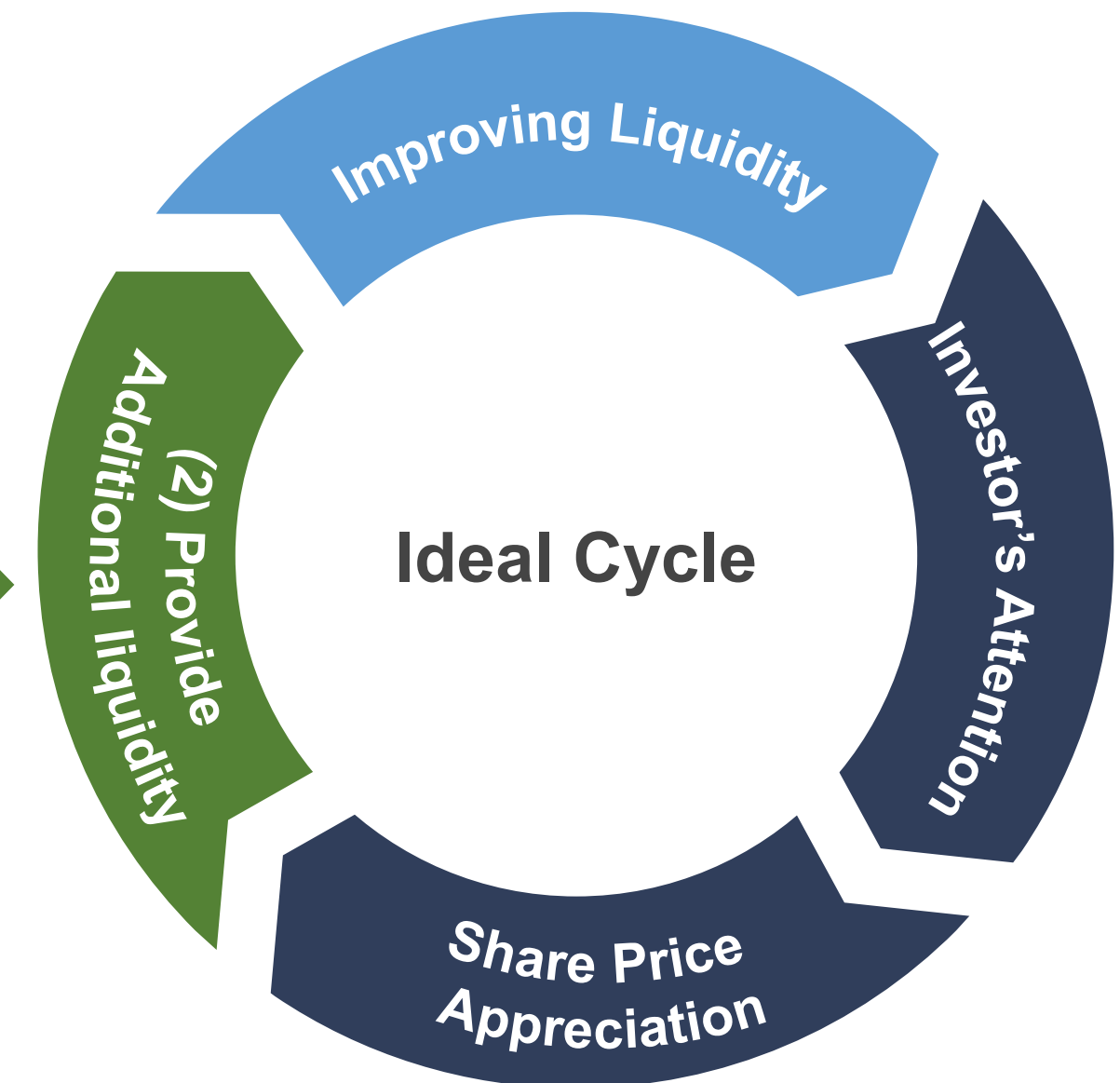
- The low liquidity of our shares makes it difficult for many institutional investors to trade
- We are discussing optimal measures to (1) improve the supply-demand dynamics and (2) provide additional liquidity in parallel

Current Challenge on SBC's Shares



(1) Improve the Supply-Demand Dynamics

Ideal Progression for our Capital Situation



Appendix.

3Q25 Financial Performance Highlights (YTD)

- Revenue and EBITDA decreased due to business restructuring, and the fee revision (in April,2025)
- EBITDA margin remained at a high level, reflecting strong profitability driven by cost optimization and efficient operations

SBC Medical Group Holdings Key Financials

Total Revenues \$134 MM (YoY (17) %)	EBITDA ¹ \$57 MM (YoY (17) %)	EBITDA Margin ² 42 % (YoY (0) pt)
Net Income attributable to SBC Medical Group Holdings Incorporated \$37 MM (YoY (8) %)	ROE ³ (Annualized) 22 % (YoY (9) pt)	Basic EPS ⁴ \$0.36 (YoY (14) %)

¹ EBITDA = Income from operations + Depreciation and amortization expense
(Non-GAAP Financials: see p.26)

² EBITDA margin (%) = EBITDA / Total revenues

³ ROE = Net income attributable to SBC Medical Group Holdings Incorporated / Average of SBC Medical Group Holdings Incorporated's stockholder's equity (beginning of the period and end of the period)

⁴ EPS (basic) = Net income attributable to SBC Medical Group Holdings Incorporated / Weighted average shares outstanding

Income Statement (Consolidated)

Income Statement						
(MM US\$)	3Q25	% YoY	3Q24	3Q25 YTD	% YoY	3Q24 YTD
Total revenues	43	(18)%	53	134	(17)%	161
Franchising revenue	10	(37)%	16	36	(22)%	45
Procurement services	13	(24)%	18	43	(2)%	44
Management services	9	(22)%	12	23	(48)%	44
Rental services	6	+51%	4	19	+67%	11
Other	4	+21%	4	13	(18)%	16
Cost of revenues	13	+29%	10	36	(8)%	39
Gross profit	31	(29)%	43	98	(19)%	122
Operating expenses	15	(50)%	29	44	(23)%	57
Income from operations	16	+15%	14	55	(17)%	66
Net income attributable to SBC Medical Group Holdings Incorporated	13	+353%	3	37	(8)%	40

Operating Expenses						
(MM US\$)	3Q25	% YoY	3Q24	3Q25 YTD	% YoY	3Q24 YTD
Total operating expenses	15	(50)%	29	44	(23)%	57
Salaries and welfare	7	(4)%	7	20	(7)%	21
Depreciation and amortization expense	1	+4%	1	2	(14)%	2
Consulting and professional service fees	4	(13)%	5	12	+13%	10
Office, utility and other expenses	2	(23)%	2	5	+7%	5
Other	1	(92)%	15	6	(71)%	18

Balance Sheet (Consolidated)

(MM US\$)	Sep 30, 2025	Change	Dec 31, 2024
Total assets	321	+55	266
Total current assets	227	+43	184
Cash and cash equivalents	127	+2	125
Accounts receivable – related parties	59	+30	29
Customer loans receivable	12	+2	10
Other assets - current	30	+10	20
Total non-current assets	94	+12	82
Property and equipment, net	7	(2)	9
Intangible assets, net	23	+21	2
Customer loans receivable, non-current	7	+2	5
Long-term investments in MCs – related parties	19	+1	18
Other assets	38	(10)	48

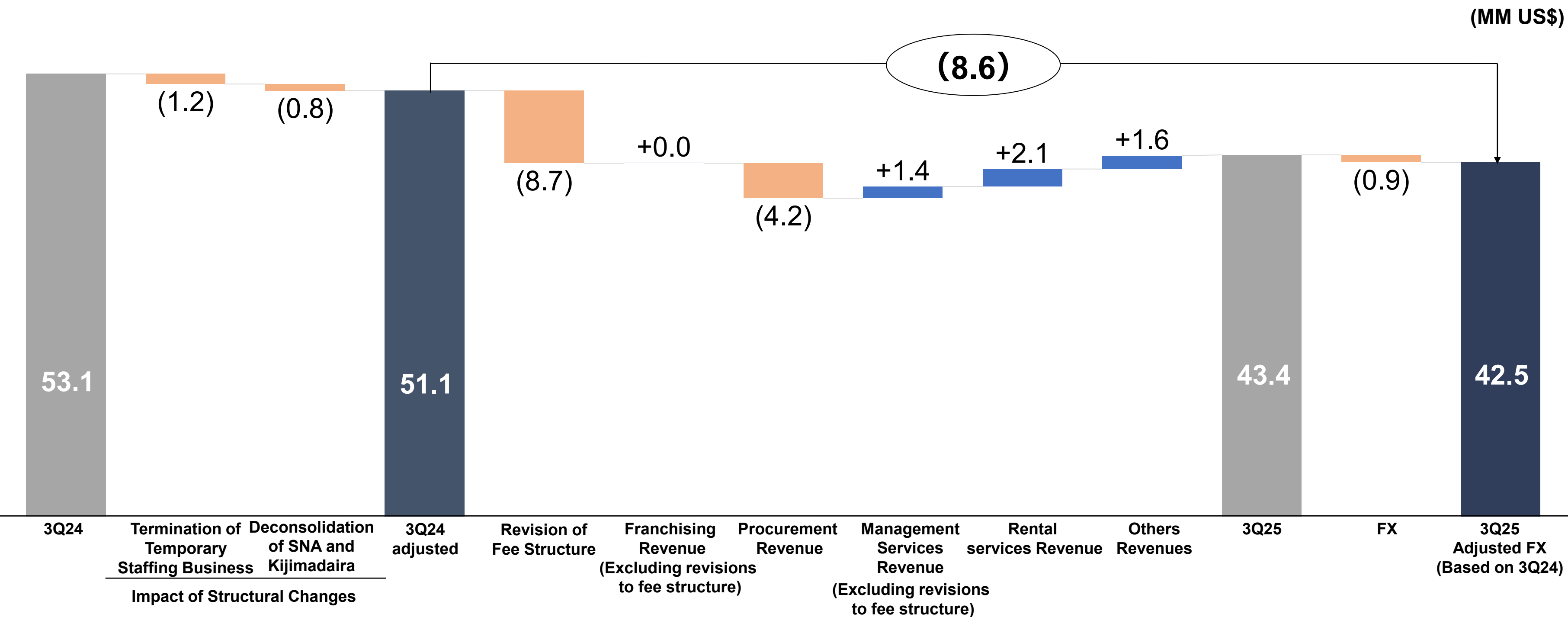
(MM US\$)	Sep 30, 2025	Change	Dec 31, 2024
Total liabilities	73	+2	71
Total current liabilities	45	(16)	61
Accounts payable	17	+3	14
Notes and other payables, current – related parties	2	+2	0
Advances from customers – related parties	7	(5)	12
Income tax payable	1	(18)	19
Current portion of long-term loans	3	+3	0
Other current liabilities	15	(2)	17
Total non-current liabilities	29	+19	10
Long-term loans	18	+11	7
Notes and other payables, non-current – related parties	0	(0)	0
Other non-current liabilities	11	+8	3
Stockholders' equity	248	+53	195
SBC Medical Group Holdings Incorporated stockholders' equity	248	+53	195

Cash Flows (Consolidated)

(MM US\$)	3Q25 YTD		3Q24 YTD
		% YoY	
Net cash provided by (used in) operating activities	(27)	n.m.	28
Net cash provided by (used in) investing activities	3	n.m.	(6)
Net cash provided by financing activities	18	+59%	12
Effect of exchange rate changes	8	n.m.	0
Net change in cash and cash equivalents	2	(93)%	34
Cash and cash equivalents as of the beginning of the period	125	+21%	103
Cash and cash equivalents as of the end of the period	127	(7)%	137

3Q25 Revenue Trend (vs 3Q24 / Quarterly)

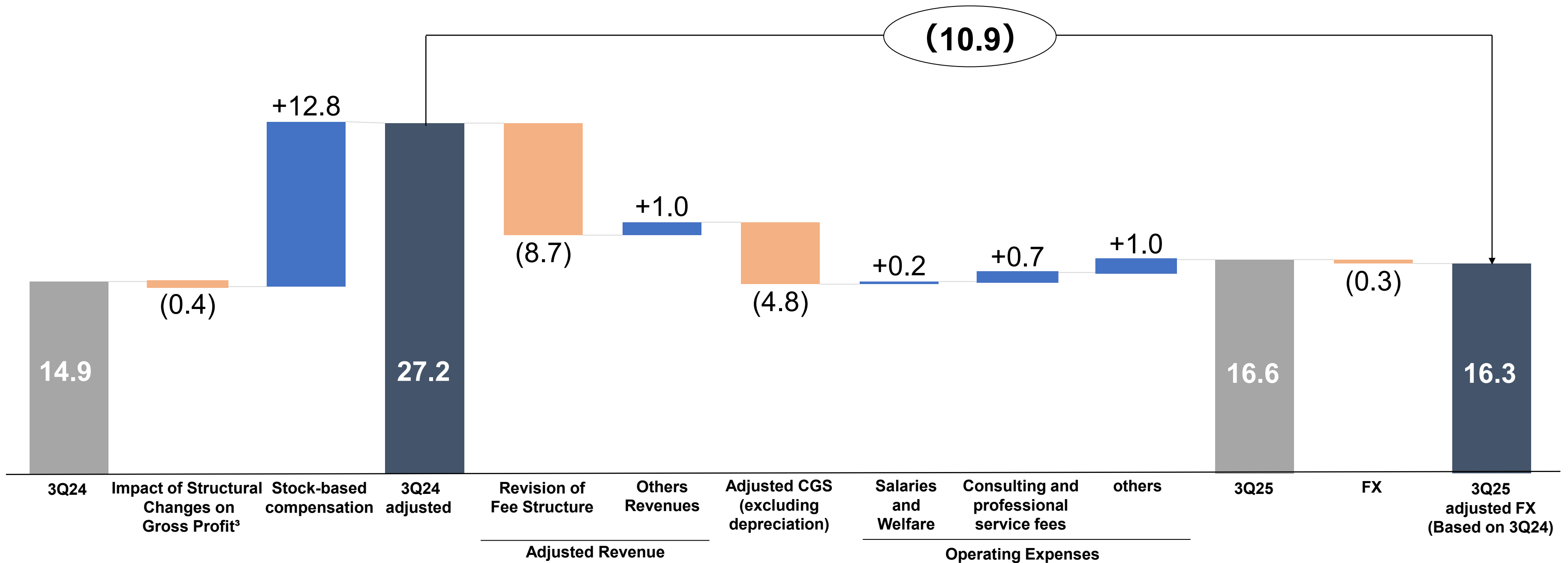
- Revenue ¹ decreased year-over-year due to business restructuring and franchise fee revision



3Q25 EBITDA Trend (vs 3Q24 / Quarterly)

- EBITDA ¹ declined due to the impact of franchise fee revision and increased cost of sales

(MM US\$)



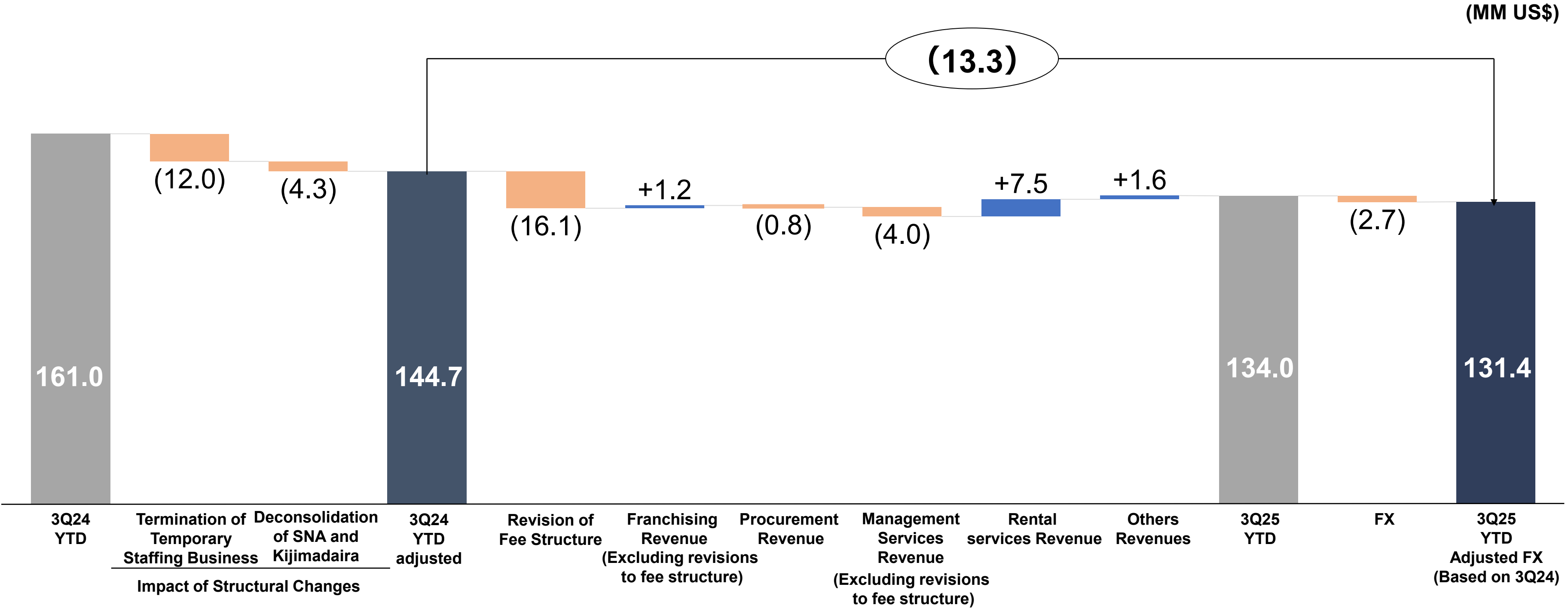
¹ EBITDA = Income from operations + Depreciation and amortization expense
(Non-GAAP Financials: see p.26)

² Exchange Rate(Year-To-Date Ave.)	3Q2024	151.1 JPY/USD
	3Q2025	148.1 JPY/USD

³ Cost impact from the termination of the staffing business is estimated based on contract terms

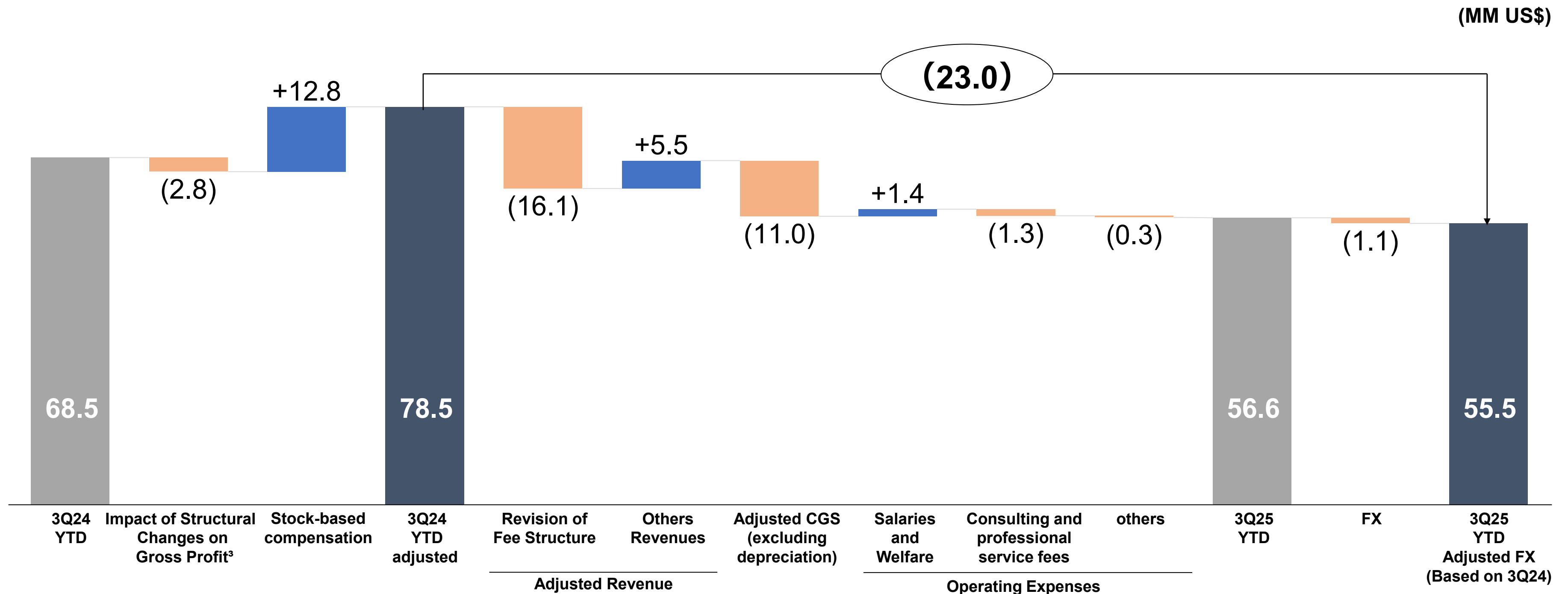
3Q25 Revenue Trend (vs 3Q24 / YTD)

- Revenue ¹ decreased year-over-year



3Q25 EBITDA Trend (vs 3Q24 / YTD)

- EBITDA¹ declined due to the impact of franchise fee revision and increased cost of sales



¹ EBITDA = Income from operations + Depreciation and amortization expense
(Non-GAAP Financials: see p.26)

² Exchange Rate(Year-To-Date Ave.)	3Q2024	151.1 JPY/USD
	3Q2025	148.1 JPY/USD

³ Cost impact from the termination of the staffing business is estimated based on contract terms

Non-GAAP Financial Measures

This presentation may reference certain non-GAAP financial measures.
Reconciliations of such measures to the most directly comparable GAAP measures are shown below.

Reconciliation Table on Non-GAAP Financials

(MM US\$)		3Q25	2Q25	3Q24	3Q25 YTD	3Q24 YTD
(A)	Total revenues	43	43	53	134	161
(B)	Income from operations	16	15	14	55	66
(C)	Depreciation and amortization expense	1	1	1	2	3
(D) =(B)+(C)	EBITDA	17	15	15	57	68
(E) =(D)÷(A)	EBITDA Margin	38%	35%	28%	43%	43%

Thank you

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SBC Medical Group Holdings, Inc.